

PLENARY LECTURER: TECHNOLOGY MANAGEMENT: HOW TO COPE WITH CURRENT CHANGES

Thursday, 10 April 10:45am-12:15pm

UNM SUB Room: Lobo

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The society is changing rapidly. The forces that shaped the world in previous centuries are no longer the dominating forces. Technology has become the driving force as the world has entered the knowledge era in the late 20th century. This presentation describes the changes taking place in the knowledge era, and discusses the role of technology management in those changes.